Sam and Neta(Nita) Feather Sr.





Sam and Neta Feather were successful merchants in Sarcoxie. Their first venture was as owners of the IGA store on the south side of the square. Their next venture included eateries providing residents with some of the "most delicious food" in town during the 1950s and 60s. They operated Sarcoxie Café located on the south side of the square for two years but due to the overflow of noon time customers, they decided in 1952 to move to the confectionary on the west side of the square. For a brief time, they operated both the café and the confectionary. In order for factory workers at Juvenile Shoe to have a hot noon lunch, they added a food wagon and delivered to the workers.

The confectionary was the "Place to Be" for the young crowd. Every opportunity the "young folks" had, they headed straight for the confectionary. They walked from the high school to the square at noon, after school and after events on the square to just "hang out". So many fond memories of the juke box playing and friends sharing the events of the day are still recalled by the locals. When Sam had enough of the music, he pulled the plug, shared one Sarcoxian!

Sam passed away in 1967. Neta retired in August 1968 after 17 years as one of Sarcoxie's beloved merchants.